



APHIDOIDEA

COLLECTIVE/DESIGN-BUILD/ART INSTALLATIONS

CURRICULUM VITAE
GROUP RESUME
PROFESSIONAL EXPERIENCE
MEMBER RESUME
REFERENCES

APHIDOIDEA:TEAMREPRESENTATIVEJESUSEDUARDO
MAGAÑA(eddie)2004E.1STSTREET,LOSANGELES,
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APHIDOIDEA.COM



ABOUT US CURRICULUM VITAE

Bio:

Aphidoidea [Ahh-fi-doe-idea] is a multi-disciplinary design, architecture, and art collective, led by Andrew Hernandez, Jackie Muñoz, Jesus Eduardo Magaña and Paulina Bouyer-Magaña. The collective creates site-specific art installations that engage the user, and enhance the built environment in otherwise generic or marginalized spaces through the exploration of site, concept, materials, and interactivity. Inspired by interaction and perception, their work has evolved from site-specific installations, to include user response and spectator interaction. Their installations employ a variety of materials—from the ephemeral to the permanent—from technology based to analogue applications. They blur the line between architecture, art, design and technology to create site-specific interactive artwork.

Based in Los Angeles, California the collective has exhibited their work in Boca Raton Museum of Art, City of Long Beach Arts Council, Phantom Galleries, Inner City Arts, YMCA, and Black Rock City. This past year, the collective worked on public and private commissions for Coachella Music and Art Festival, the city of Santa Monica, Scottsdale Public Art, and the Red Rocks College Metro Station public art for Denver’s Regional Transportation District.

About:

[ey-fid-o- ahy-dee-uh]

We are Aphidoidea, a collective of creative young individuals from various backgrounds who shared a common interest, the creation of stimulating environments for the individual and its surroundings. We emphasized on site-specific installations that appeal to the senses and engage the user. Our holistic solutions enhance the built environment in otherwise commonly generic and marginal spaces. Our visions create and integrated user-experience that stimulates creativity and artistic prosperity for its guest and active participants. The collective’s diversity allows us to explore an array of ideas, philosophies and methods.

Our installations employ a variety of materials—from the ephemeral to the permanent. We use technologies such as CNC prototyping, 3D modeling, lighting, and interactive graphics. We have proven competent at working with project teams, coordinating, and completing projects on time and within budget.

Team Representative: Jesus Eduardo Magaña (eddie)

Contact info:

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e: info@aphidoidea.com
p: 909-560-6948
web: www.aphidoidea.com

Collective Members:

Paulina Bouyer Magana
Joven Matias
Jacqueline Munoz

Andrew Jason Hernandez
Jesus Eduardo Magana
Efren Luna



ABOUT US CURRICULUM VITAE cont.

ART INSTALLATIONS

- Triphyllum-Memory Root, Greektown-hightown metro station Baltimore, Maryline Spring 2020
- Spiraling droplets, Canal Convergence Scottsdale, Arizona Feb 2016
- Chrono Chromatic, Coachella Music and Art festival Indio, California Apr 2015
- Look Ahead, RTD Red Rocks College Station Lakewood, Colorado Apr 2014
- Not My Show, Solo Multi-media Play Projection & Stage Design Boyle Heights, Ca. Nov 2013
- Cultivo del Corazón , Barrel Art Collection, Tequila Herradura Santa Monica, California Nov 2013
- Swarm, The Gelatinous Bloom, GLOW 2013 SM Santa Monica, California Sep 2013
- Crash Site Alpha-13, Burning Man 2013 Black Rock City, Nevada Aug 2013
- Through the Cattails. Coachella Music and Art Festival Indio, California Apr 2013
- Sound Cloud Forest, FLUX NIGHT Atlanta, Georgia Oct 2012
- Crystalline Centrum, Burning Man 2012 Black Rock City, Nevada Sep 2012
- Spiral Ramps, Big Golf : Boca Raton Museum of Art Boca Raton, Florida Jul 2012
- Funk Projections, Funk Fest Event Long Beach, California Aug 2012
- Kinetic Dancing, Inner City Art Event Los Angeles, California Aug 2012
- LA Times Projection Art Walk Los Angeles, California Jun 2012
- Cartographic Re-Information Long Beach, California Sep 2011
- Visual Binding, Inner City Arts Event Los Angeles, California Aug 2011
- InterVisual Forest, Inner City Art Los Angeles, California Aug 2010
- EQ Installation, Epiphany Long Beach, California Dec 2009
- Inner Mind Portal, Radio Science Film Glamis, California Sep 2009
- InterVisual Forest, PARKing Day LA Los Angeles, California Sep 2009
- Funk Projections, Funk Fest 2009 Long Beach, California Aug 2009
- ICups II Synthetic Landscapes, Phantom Galleries Long Beach, California Jun 2009
- ICups I, Manifest Love Art Show Los Angeles, California Feb 2009
- Points of View, Phantom Galleries-for TED Long Beach, California Feb 2009
- Spiral Vortex, Live Fest-Cat Club Hollywood, California Oct 2009
- Molecular Geometry, Urban Gravitation Art Show Whittier, California Feb 2009
- The Cloud, Set in Motion Art Show Los Angeles, California Dec 2008



ABOUT US CURRICULUM VITAE cont.

Event participation:

Not My Show, live Multi Media projection Theater Performance	Boyle Heights March 2013
Make fair, kids tensigrity booth	Pasadena 2011
Barcamp talks, Guerrilla Architecture	Los Angeles 2010
Burning Man, commisioned art and themed camp	Nevada 2012, 2013
seven on 7th Fund raiser event Inner city arts	Los Angeles 2010, 2011, 2012
Parking day	Downtown LA 2011
Bloom Fest	Arts District LA 2011
OMG Fest Pillows festival Downtown	Los Angeles, CA. 2011

Awards & honors:

- Honorarium: Burning Man 2013 Crash Site Alpha 13
- Emerging Talent Design Competition AIA 2011

Certificates & Licenses

LEED-AP	Jesus Eduardo Magaña
CLASS B Contractor license	Andrew Jason Hernandez
MARCH Columbia	Paulina Andrea Bouyer Magaña
BFA Cal State Long Beach	Efren Luna

Lecture & Presentations

Segunda Universita' Degli Studi Di Napoli	The power of Networks	Napoli, Italy June 2014
Creators Project	Attendee	San Francisco, CA. 2012
Make Fair	"Tensigrity applications"	Pasadena, CA. 2012
Hacker Brunch/ Discussions	"Syynlabs family"	Los Angeles, CA. 2011
BarCamp	"Guerrilla Architecture"	Los Angeles, CA. 2011
Final review	Guest Critic	CalPoly Pomona, CA. 2001

Press:

- GQ - Gentelman's Quarterly Report - Feb 2014
- LA Times -
- New York Times
- FORM Magazine Pioneering Design - Art issue June 2011
- LA Downtown News – The Cocoon - June, 2011
- Blog Downtown LA – Four Pop-Up Green Parks, Park(ing) Day LA - Sept 17, 2010
- Arch Daily - iCUP II_ Synthetic Landscape
- Curbed LA – Defragmented Golf Park(ing) Day LA - Sept 18, 2009



Members **RESUMES cont.**

PAULINA BOUYER-MAGAÑA



Has a strong architecture and artistic background providing the team with essential design skills, and innovative solutions, in which she has acquired from scholastic, professional, and self-initiated modes. She has experience working in various mediums and materials. She blurs the area between Architecture and Art combining the two entities as a venue for social responsive "Art-chitecture". She has a Bachelors of Architecture from Cal Poly Pomona University. And a Masters from Columbia University.

EDUCATION

Masters of Architecture - Columbia University, New York, Class of 2012

Bachelors of Architecture - California State Polytechnic University, Pomona

North China University of Technology Beijing, China Architecture Program (Study Abroad)

California State University Florence, Italy Architecture Program (Study Abroad)

AWARDS & RECOGNITIONS

USGBC-LA Emerging Talent Design Competition Finalist, 2011

Presidents Award- Design Accomplishments 2009

Universidad IBEROAMERICANA Invitational Design Charrett 2006

LAUSD Cahuenga Elementary School Design Competition 2004

Cal Poly Pomona - Outstanding Student in Third Year Design

LA TIMES Published - The Grand Intervention Project 2005

JACQUELINE MUÑOZ



Jackie provides an integral role as a concise designer to the group. Her strong technical skills obtained through architectural professional design practice, an eye for design and her tenacity to engage the "unconventional" facets precision and bold, intuitive design to Aphidoidea. Believing in the conception-to-execution creative process, she oversees design investigations and material research to ensure creative intentions and design integrity through fabrication. Jackie has a Bachelors of Architecture from CalPoly Pomona.

EDUCATION

Bachelors of Architecture, (B.Arch)
College of Environmental Design
California State Polytechnic University, Pomona

School of Architecture Technical University of Athens, Greece

AWARDS & RECOGNITIONS

USGBC-LA Emerging Talent Design Competition Finalist, 2011.

Awarded CSU Professor to Recognition Award for Creative Ability
INTERIM Architectural Exhibition, Selected Architectural Works

Past Member of AIAS / AIAIC Southern California Chapter

Recipient AIA Architectural Research Grant, 2006
SLO Competition, Finalist, 2005

ROBOTECTURE, The End of Mechanics: Smart Materials and Adaptability, Workshop, 2006

Urban Design Competition Recognition, 2009

Street Summit Exhibition Downtown Los Angeles, 2010



Members RESUMES cont.

JOVEN MATIAS



For the past 10 years, Joven has been designing and developing innovative digital products for industry leading companies including The Walt Disney Company, ABC Television Digital Media Group, Sony Entertainment, and Amazon/Lab126. A constant tinkerer, Joven combines both software and hardware

engineering to bring concepts to life. Most recently he built a custom 3d printer at his home workshop that has enabled him to rapidly iterate industrial design concepts in parallel with engineering development. A programmer, designer, and electrical engineer, Joven loves the fusion between art and science. He is also a local advocate for computer education and teaching kids about importance of creative code.

EDUCATION

Digital Onion, Marina Del Rey, CA — Scrum Master, 2009

University of California, Los Angeles, CA — B.A., in Economics, 2005

AWARDS & RECOGNITIONS

Executive Board Member: Product Development and Management Association - LA Chapter

Disney Inventor Award Recipient: (Patent Pending) Method and System for Producing a Web Snapshot

Disney Inventor Award Recipient: (Patent 8090715) Method and System for Dynamically Generating a Search Result

Disney Inventor Award Recipient: (Patent 8239359) Method and System for Visual Search in a Video Media Player

SKILLS

SOFTWARE Adobe Photoshop, Adobe Edge Animate, Omniture, Google Analytics, OmniGraffle, Pages, Numbers, Keynote, Word, Excel, PowerPoint, MindNode, WordPress, Drupal, PivotalTracker, JIRA, ActiveCollab, BaseCamp, Subversion, Git, Mac, Windows, Linux. PROGRAMMING LANGUAGES JavaScript, HTML, CSS, AJAX, XML, JSON, PHP, Node.js, MySQL, Processing, Arduino, ActionScript. DEVELOPMENT FRAMEWORKS JQuery, Backbone.js, FuelPHP, CodeIgnitor, JQTouch, Sencha Touch, Cordova, EchoNest API, Flickr API, YouTube API, Facebook API, Google Data API, iOS SDK, Twitter API, Yahoo Widgets SDK.

EFREN LUNA, BFA-ART CURATOR



Efren continuously creates artworks that benefit and engage the members of society. He has created murals, participated in cultural events and festivals. He has also created themed works, has been involved in community celebrations and art exhibitions. He is actively promoting the arts with aims to

reach artists and communities locally and worldwide. He also extends information for art, music and cultural events to society; as well as engaging them in the current art scene.

As an Artist, Efren is knowledgeable and skilled in the traditional art mediums such as oils, acrylics, graphite, charcoal, watercolor, pastels, color pencils, as well as experimental mediums which includes found objects. As a curator, he has extensive knowledge of all current social media that allows him to effectively promote and foster culture and creativity. As an event organizer and producer, Efren has ignited interest from a continuous and growing following.

EDUCATION

Bachelor of Fine Arts, Drawing and Painting - California State University of Long Beach

Associate in Arts, Studio Art - Long Beach City College, Long Beach, CA

AWARDS & RECOGNITIONS

Fall Semester President's Honor List 2006

Fall Semester President's Honor List 2005

Fall Semester Dean's Honor List 2004

MEMBERSHIPS/ AFFILIATIONS

National Foundation of Independent Artist (NFIA) Artistas Art Community Artist studio.

Art Music & Culture (AMC), Executive Director, Creator. Phan-tom Galleries LA/LB Art Curator, Gallery Manager.

The Long Beach Experiment. Co-Producer, Art Curator.



Members **RESUMES cont.**

JESUS EDUARDO MAGAÑA, LEED AP



As a persistent member of the team who aspires to further achieve the group's possibilities. He has a strong emphasis in the exploration of concepts through the adjoin use of physical and digital models. He has expanded skills in welding, metal working techniques, and

metal sculpture exploration. His professional experience in architecture ensures the teams efforts in extra disciplinary collaboration with other teams and project's entities. He has LEED-AP certification from the USGBC and a Bachelors of Architecture from Cal Poly Pomona University.

EDUCATION

Bachelor of Architecture, California State Polytechnic University, Pomona

Tecnológico de Monterrey (ITESM) Querétaro, Mexico abroad program

North China University of Technology Beijing, China Summer abroad program Pingguoyan Urban Project

Long Beach City College, Long Beach, Ca Associate Degree in Architecture and general education

MEMBERSHIPS

Member, United States Green Building Council, LEED AP

AWARDS & RECOGNITIONS

USGBC-LA Emerging Talent Design Competition Finalist, 2011

Design Village Competition Best Overall Design-Sustainability" Cal Poly San Luis Obispo

Second place in schools national design competition-"Architectural Catalyst" Tecnológico de Monterrey (ITESM)

ANDREW HERNANDEZ, ASSOC. AIA LEED AP



Andrew's well-balanced experience stems from a solid design background, professionally and academically, recognized through design competitions and awards. His refined project management skills acquired from stringent California State work experience in

construction management have proven successful in the private work sector. He is also a LEED accredited professional and an active member in the AIA (American Institute of Architects) nationwide and locally. Andrew has a Bachelors of Architecture from

EDUCATION

Bachelors of Architecture California State Polytechnic University, Pomona

School of Architecture Technical University of Athens, Greece

LICENSURE

Class B - General Building Contractor Lic. #969373

MEMBERSHIPS

Member, United States Green Building Council, LEED AP

USGBC-LA Emerging Talent Design Competition Finalist, 2011

BLOG DOWNTOWN LA, Four Pop-Up Green Parks, 2010

Featured LIVABLE STREET project in GOOD MAGAZINE, 2009

DIVISION OF THE STATE ARCHITECT Academy Access Plan Review, 2007

California State Award of Excellence in Architectural Design, 2005

Awarded AIA/LA 2x8 Swell Exhibition Scholarship at the 2006



PROFESSIONAL REFERENCES

APHIDOIDEA Collective representatives are Jesus Eduardo (eddie) Magaña, Andrew Hernandez, Jackie Muñoz, Efen Luna, and Paulina Bouyer Magaña. Collectively, they have strengthened each other by focusing on designing parallel goals with creative and innovative objectives. Here are three references whom we have had the pleasure collaborating with in the past.

Lindsey L. Smith
Public Information Coordinator
RTD Art-n-Transit Administrator
RTD FastTracks
North Metro Rail Line
1600 Blake St. Denver, Co 80202
303-299-2895
Lindsey.Smith@RTD-Denver.com

Paul Clemente
Art Director
Coachella Valley Music and Art Festival
Stage Coach Festival
Goldenvoice
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1.323.930.5763
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Kelli Bodle
Assistant Curator
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